

## Application Questions

1. What is the name of your business?
2. Please list your business contact information:
  - a. Name, title, phone number, email, website, social media handles
3. How many members are on your team and what are their titles?
4. Is your endeavor for profit or non-profit?
5. Have you been convicted of a marijuana related offense?
6. How long have you been a resident where you currently live?
7. Do you meet the qualifying criteria eligible to become a social equity recipient with the [state of Michigan](#) or within your current municipality?
8. Where is your business based?
9. What is your revenue strategy (how does your business earn money)?
10. Upload your business plan (upload as a PDF).
11. How does your endeavor benefit the community?
12. Describe your business in less than 200 characters.
13. What is your value proposition?
14. What is your competitive advantage?
15. Is there a story to your business? Tell us. Response should be no more than 750 words.
16. If you were a recipient of this grant, how would you use the allocated funds? Response should be no more than 750 words.
17. Upload your files: Any additional information we should know about your business (documents, spreadsheets, press coverage, financial forecasts and/or business presentation deck that you believe are relevant to your application).

### Note:

- Please read FAQ's before starting the application process
- We recommend completing your responses in a separate document before applying.
- Please ensure that your application is thorough and complete because once it is submitted you cannot make any additional changes.

- Upload all documents as PDFs, images as PNG or JPEG, and media as .mp4.
- All submitted applications are final.